

Rugby - Population Health Framework

Our long-term strategic ambitions:

People will lead a healthy and independent life.

People will be part of a strong community.

People will experience effective and sustainable services.

Place-based Health and Wellbeing Partnerships will work together to tackle health inequalities by addressing the wider determinants of health.

Health and social care commissioners and providers working together at our place-based Health and Care Executives to commission and deliver services.

The wider determinants of health

Our health behaviours and lifestyle

Aligning and coordinating prevention programs across the system and through each place-based Health and Wellbeing Partnerships to tackle barriers to healthy lifestyle choices.

An integrated health and care system

The places and communities we live in & with

Working together in our place based Health and Wellbeing Partnerships and with our communities to mobilise solutions informed by our understanding of local assets

Rugby Place priorities 2020/21

- Mental health and wellbeing – Self-harm in young people
- Poverty and inequalities – Homelessness
- Health behaviours – Smoking
- COVID-19 Recovery
- Long term conditions – heart failure



Rugby in focus – Children and Young People’s Mental Health

- Following the first of three partnership development workshops facilitated by the LGA in January, a task and finish group has been established to explore methods to engage with young people in Rugby and understand the service available to support young people and opportunities/gaps.
- Led by the Head of Compassionate Communities a **Proposal for a Participative Narrative Inquiry (PNI) workshop to take forward the engagement and CYP MH work-stream at Rugby Place** was agreed at the workshop in January and the workshop was held at a secondary school in Rugby in May 2022.
- The workshop included a strong cross-section of stakeholders from all sectors and young people. The model has previously been used locally in collaboration with The Health Foundation, the West Midlands Respiratory Network and within UHCW. The session was a great success, excellent feedback from pupils, school staff and the wide range of partners who attended the session.
- Key actions from the meeting:
 - Develop the Rugby place offer for CYP mental health services – so all professionals understand services and support available which can then be communicated to professionals and the public - Small working group exploring options and mapping the offer for Rugby place – working with colleagues across the system to avoid duplication and understand how to add value at place.
 - Education representative on the Rugby HWB Partnership – Education lead has been nominated
 - How to continue to engage with schools and CYP – as a really useful model to replicate



Rugby - Progress on our wider priorities

Priorities	Outline of activity	Progress update
Poverty and inequalities – Homelessness	Homelessness projects in Rugby borough	<ul style="list-style-type: none"> • The Public Health team in partnership with Hope4, P3 and Homeless Link are hosting an Experts by Experience group to understand how the actions and services in place as outlined in the Preventing Homelessness in Warwickshire Strategy are impacting on homeless people in Warwickshire. This coproduction approach was piloted first in Rugby at the Hope4 centre on the 2nd August 2022. • The SWFT Community Physical Health Nursing service and the CWPT Community Mental Health service for the homeless are working in partnership to deliver care using a mobile mini-van with facilities and chance to carry out physical health checks, currently working in the North and Rugby. The team are currently expanding to include clinical support workers. • A Needs Assessment for Homeless Patients in University Hospitals Coventry & Warwickshire NHS Trust (UHCW) was completed, and business case developed, conversations to take place at place and system level. • Rugby Borough Council have a newly appointed Outreach Officer who will work as part of the Hospital- Housing Liaison Service.
Health behaviours – Smoking	<ul style="list-style-type: none"> • NHS LTP Tobacco Dependency Programme progress • Expansion of stop smoking service provision in Rugby 	<ul style="list-style-type: none"> • Quit 4 Good – community stop smoking service – provided by GP/Pharmacies. New additional offer of virtual support from Everyone health for smokers in Rugby and Warwickshire north is live and being promoted to residents new phone line/email on -warwickshire.gov.uk.quit4good • NHS LTP tobacco dependency programme – progressing the programme for tobacco dependency service to be offered to smokers admitted to hospital, pregnant women and those who access specialist mental health and learning disabilities services. UHCW/St Cross due to start delivering August 2022. Comms and engagement to follow. • Tobacco control partnership for Coventry and Warwickshire – scoping projects in Rugby and Warwickshire North to prevent young people smoking/vaping and tackle illicit sales.

